

**SCHOOL OF
ECONOMICS
AND BUSINESS**

- Bachelor's degree programme of BUSINESS DIGITALIZATION MANAGEMENT
- Master's degree programme of INTERNATIONAL BUSINESS
- Elective courses

Bachelor courses

Autumn

Course code	Course title	ECTS Credits	Semester
S190B377	Fundamentals of Enterprises Management	6	Autumn
S191B129	Fundamentals of Marketing	6	Autumn
S189B194	Business Ethics	6	Autumn
S189B141	Social Research Methods	6	Autumn
S189B155	Human Resources Management	6	Autumn
S190B144	Business Process Modeling	6	Autumn
S190B189	Artificial Intelligence in Business Processes	6	Autumn
S191B016	Fundamentals of Digital Marketing	6	Autumn

Spring

Course code	Course title	ECTS Credits	Semester
S180B103	Engineering Economics	6	Spring
S190B121	Project Management	6	Spring
S189B385	Business Process Management	6	Spring
S181B123	Financial Technologies	6	Spring
S189B410	Quality Management	6	Spring
S190B630	Fundamentals of Data Bases and Information Systems	6	Spring
S180B142	Data Analytics	6	Spring
S190B191	Intelligent Process Automation	6	Spring

***Important note!**

Courses will be organized only if enough students (at least 15) register for the course.

Master courses

Autumn

Course code	Course title	ECTS Credits	Semester
S190M171	Innovation Management	5	Autumn
S189M214	Communication and Negotiation	5	Autumn
S189M187	Modern Management of Organization	5	Autumn
S190M610	Strategic Management	10	Autumn
S189M203	International Business Law	5	Autumn
S189M213	International Business Management	10	Autumn
S189M014	International Competitiveness	5	Autumn
S181M004	Managerial Finance	6	Autumn
S190M102	Engineering Projects Management	6	Autumn
S189M015	Productivity Management	6	Autumn
S191M143	Data Analysis Methods	5	Autumn

Spring

Course code	Course title	ECTS Credits	Semester
S191M154	Scientific Research Design	5	Spring
S181M118	Strategic Finance Management	5	Spring
S189M201	Technology Venturing	10	Spring
S189M121	Business Model Innovation	5	Spring
S189M011	Business Process Management	5	Spring
S191M013	Industrial Marketing	6	Spring

*Important note!

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