

**SCHOOL OF
ECONOMICS
AND BUSINESS**

- Bachelor's degree programme in BUSINESS DIGITALIZATION MANAGEMENT
- Master's degree programme in INTERNATIONAL BUSINESS
- Master's degree programme in ACCOUNTING AND AUDITING
- Elective courses

Bachelor courses

Autumn

Course code	Course title	ECTS Credits	Semester
S191B129	Fundamentals of Marketing	6	Autumn
S189B194	Business Ethics	6	Autumn
S189B141	Social Research Methods	6	Autumn
S189B155	Human Resources Management	6	Autumn
S190B144	Business Process Modeling	6	Autumn
S190B189	Artificial Intelligence in Business Processes	6	Autumn
S191B016	Fundamentals of Digital Marketing	6	Autumn
S189B014	Business Strategy	6	Autumn
S190B137	Innovation Management	6	Autumn
S190B193	Change Management	6	Autumn

Spring

Course code	Course title	ECTSCredits	Semester
S190B377	Fundamentals of Enterprises Management	6	Spring
S180B103	Engineering Economics	6	Spring
S190B121	Project Management	6	Spring
S189B385	Business Process Management	6	Spring
S181B123	Financial Technologies	6	Spring
S189B410	Quality Management	6	Spring
S190B630	Fundamentals of Data Bases and Information Systems	6	Spring
S180B142	Data Analytics	6	Spring
S190B191	Intelligent Process Automation	6	Spring
S190B192	Digital Organization Management	6	Spring
S180B427	Economic Statistics	6	Spring
S190B376	Management	6	Spring

Important note!

Courses will be organized only if enough students (at least 15) register for the course.

Master courses

Autumn

Course code	Course title	ECTS Credits	Semester
S190M171	Innovation Management	5	Autumn
S189M214	Communication and Negotiation	5	Autumn
S189M187	Modern Management of Organization	5	Autumn
S190M610	Strategic Management	10	Autumn
S189M203	International Business Law	5	Autumn
S189M213	International Business Management	10	Autumn
S189M014	International Competitiveness	5	Autumn
S191M143	Data Analysis Methods	5	Autumn
S190M018	International Business Logistics	5	Autumn
S181M004	Managerial Finance	6	Autumn
S190M102	Engineering Projects Management	6	Autumn
S189M015	Productivity Management	6	Autumn

Spring

Course code	Course title	ECTS Credits	Semester
S191M154	Scientific Research Design	5	Spring
S181M118	Strategic Finance Management	5	Spring
S189M201	Technology Venturing	10	Spring
S189M121	Business Model Innovation	5	Spring
S189M011	Business Process Management	5	Spring
S191M013	Industrial Marketing	6	Spring
S183M001	Circular Economy*	5	Spring
S192M112	Internal Auditing *	5	Spring
S192M126	Value Based Management*	10	Spring
S192M136	Property and Business Valuation*	5	Spring

*For the Master level students only

Important note!

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