

# **SCHOOL OF ECONOMICS AND BUSINESS**

- Bachelor's degree programme in BUSINESS DIGITALIZATION MANAGEMENT
- Master's degree programme in INTERNATIONAL BUSINESS
- Master's degree programme in ACCOUNTING AND AUDITING
- **Elective courses**

## **Bachelor courses**

#### **Autumn**

Course code	Course title	ECTS Credits	Semester
S191B129	Fundamentals of Marketing	6	Autumn
S189B218	Business Process and Quality Management	6	Autumn
S189B155	Human Resources Management	6	Autumn
S190B144	Business Process Modeling	6	Autumn
S190B189	Artificial Intelligence in Business Processes	6	Autumn
S191B016	Fundamentals of Digital Marketing	6	Autumn
S189B014	Business Strategy	6	Autumn
S190B137	Innovation Management	6	Autumn
S190B193	Change Management	6	Autumn
S180B142	Data Analytics	6	Autumn
S190B195	Cloud Solutions for Business Process Automation	6	Autumn
S190B630	Fundamentals of Data Bases and Information Systems	6	Autumn

# **Spring**

Course code	Course title	<b>ECTSCredits</b>	Semester
S190B377	Fundamentals of Enterprises Management	6	Spring
S180B103	Engineering Economics	6	Spring
S190B121	Project Management	6	Spring
S181B123	Financial Technologies	6	Spring
S190B191	Intelligent Process Automation	6	Spring
S190B192	Digital Organization Management	6	Spring
S180B427	Economic Statistics	6	Spring
S190B376	Management	6	Spring

#### S191B129

Important note! \*

Courses will be organized only if a minimum of 15 students register for the course.



## **Master courses**

# <u>Autumn</u>

Course code	Course title	ECTS Credits	Semester
S190M171	Innovation Management	5	Autumn
S189M214	Communication and Negotiation	5	Autumn
S189M187	Modern Management of Organization	5	Autumn
S190M610	Strategic Management	10	Autumn
S189M203	International Business Law	5	Autumn
S189M213	International Business Management	10	Autumn
S189M014	International Competitiveness	5	Autumn
S191M143	Data Analysis Methods	5	Autumn
S190M018	International Business Logistics	5	Autumn
S181M004	Managerial Finance	6	Autumn
S190M102	Engineering Projects Management	6	Autumn
S189M205	Digital Business Transformation	6	Autumn

# **Spring**

Course code	Course title	<b>ECTSCredits</b>	Semester
S191M154	Scientific Research Design	5	Spring
S181M118	Strategic Finance Management	5	Spring
S189M201	Technology Venturing	10	Spring
S189M121	Business Model Innovation	5	Spring
S189M011	Business Process Management	5	Spring
S191M013	Industrial Marketing	6	Spring
S183M001	Circular Economy*	5	Spring
S192M112	Internal Auditing *	5	Spring
S192M126	Value Based Management*	10	Spring
S192M136	Property and Business Valuation*	5	Spring

## Important note! \*

\*For master's level students only:

Courses will be organized only if a minimum of 15 students register for the course.