



Doctoral (PhD) Studies

2025

Management 4 years

The Doctoral Programme in Management is aimed at young researchers interested in management and business challenges. Research topics include the digital transformation of organisations, the added value of artificial intelligence, the management of knowledge and intellectual capital, the characteristics of sustainable management and the circular economy, neuromarketing, consumer behaviour, the development of innovations and

the rapid growth of start-ups, especially technological start-ups. By working in research groups, KTU Management PhD students have the opportunity to deepen their knowledge of contemporary management and business theories, study the performance of organisations and ecosystems, and develop and apply knowledge and innovations in the field of management and business administration in practice.

RELEVANCE

The KTU PhD in Management stands out for its ability to adapt to constantly changing global trends, such as technological advances and challenges posed by artificial intelligence, financial crises, social and political changes, and environmental and climate change challenges. KTU management scholars are recognised in the fields of innovation and entrepreneurship, neuromarketing, Industry 4.0, digital health innovation, digital society, sustainable management, consumer behaviour and circular economy. KTU Management PhD students conduct research on challenges at the intersection of the individual and the organisation, and technology and society. By acquiring and developing specialised research skills in their chosen area of expertise, doctoral students can develop a holistic understanding and interdisciplinary insight to connect management practice with organisational theory.

CAREER OPPORTUNITIES

The PhD focuses on the development of research methodological skills, critical and entrepreneurial thinking skills, and the ability to present research findings to both academic and business management audiences. Graduates of the KTU Management Doctoral Programme become researchers and experts in the field of management who can join the activities of academic institutions, and various industrial and public sector organisations. They can participate in scientific research and international research groups. Doctoral studies provide the opportunity to participate in international research and innovation projects and to take up management positions in the private and public sectors, implementing innovative solutions and research. Graduates have the opportunity to continue their studies as trainee researchers in universities in Lithuania and other countries such as the USA, Canada, France and Germany.

MAIN RESEARCH AREAS

- | Political and administrative sciences
- | Organisational sciences
- | Corporate governance
- | Marketplace
- | Accounting

[MORE ON DOCTORAL STUDIES IN MANAGEMENT](#)



FINANCIAL BENEFITS

- | Scholarships from €1,330 per month
- | Up to €2,500 for study and research
- | Up to €2,500 to present research results at international conferences
- | Erasmus+ funded research at institutions abroad for up to 1 year
- | Up to €2,100 per year from the Research Council of Lithuania for participation in events abroad
- | Up to €900 per year as a one-off KTU scholarship for high academic achievement and scientific activity
- | Up to €6,720 per year Research Council of Lithuania scholarship for academic achievement

KEY BENEFITS

- | Opportunities for double-degree studies with the University of Bologna (Italy) and research with partners in other countries
- | Opportunity to obtain a European Doctorate Certificate with your diploma
- | University-funded development of skills such as science communication, project management, research ethics and others
- | Paid project activities

ADDITIONAL BENEFITS

- | Opportunities to gain teaching experience
- | Presentation of research results in science dissemination activities
- | Paid contracts with industry
- | Access to international networks in science and innovation

[ADMISSION REQUIREMENTS](#)

[DATES AND DEADLINES](#)

