



Join us in promoting
social inclusion.



www.speak.social

~280M newcomers in need

~280 million

international migrants globally are in need of integration services.

Source: [World Migration Report 2022](#)

1

**Risk of social
exclusion**

45% of non-EU citizens
were assessed to be at
risk of social exclusion.

2

Discrimination

One in four
respondents feel
discriminated against
because of their
background.

3

**Anti-migrant
rhetoric**

Increase in anti-
migrant feelings in the
European Union, with a
'hardening' in political
discourse around
minorities.

4

Language barrier

Migrants and
refugees face many
barriers to inclusion,
including language.



SPEAK is an impact venture that integrates newcomers

“Learning languages is a social process, which requires interaction, motivation, a safe learning environment, an active role of the person learning and a meaningful context.”

Source: International Migrant Outlook, OECD 2019

We work with **companies and individuals** to create inclusive cities and promote social integration through crowdsourced language and cultural exchange activities.



Breaks language barriers through informal learning environments.



Creates important connections between migrants, refugees and locals.



Promotes diversity and inclusion in multicultural communities.

How?



1

Join SPEAK either to learn a language and get to know a culture, or share about its language and culture.

2

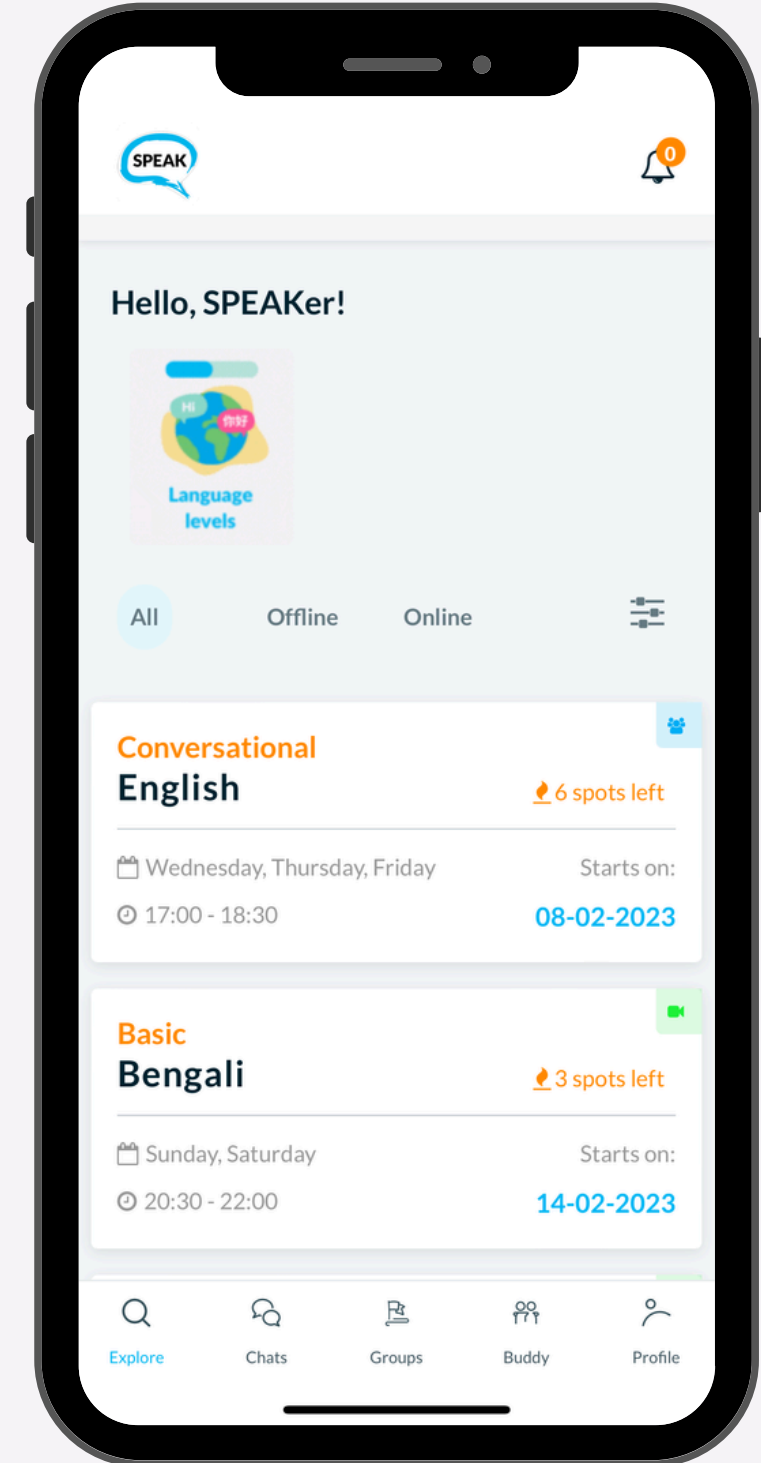
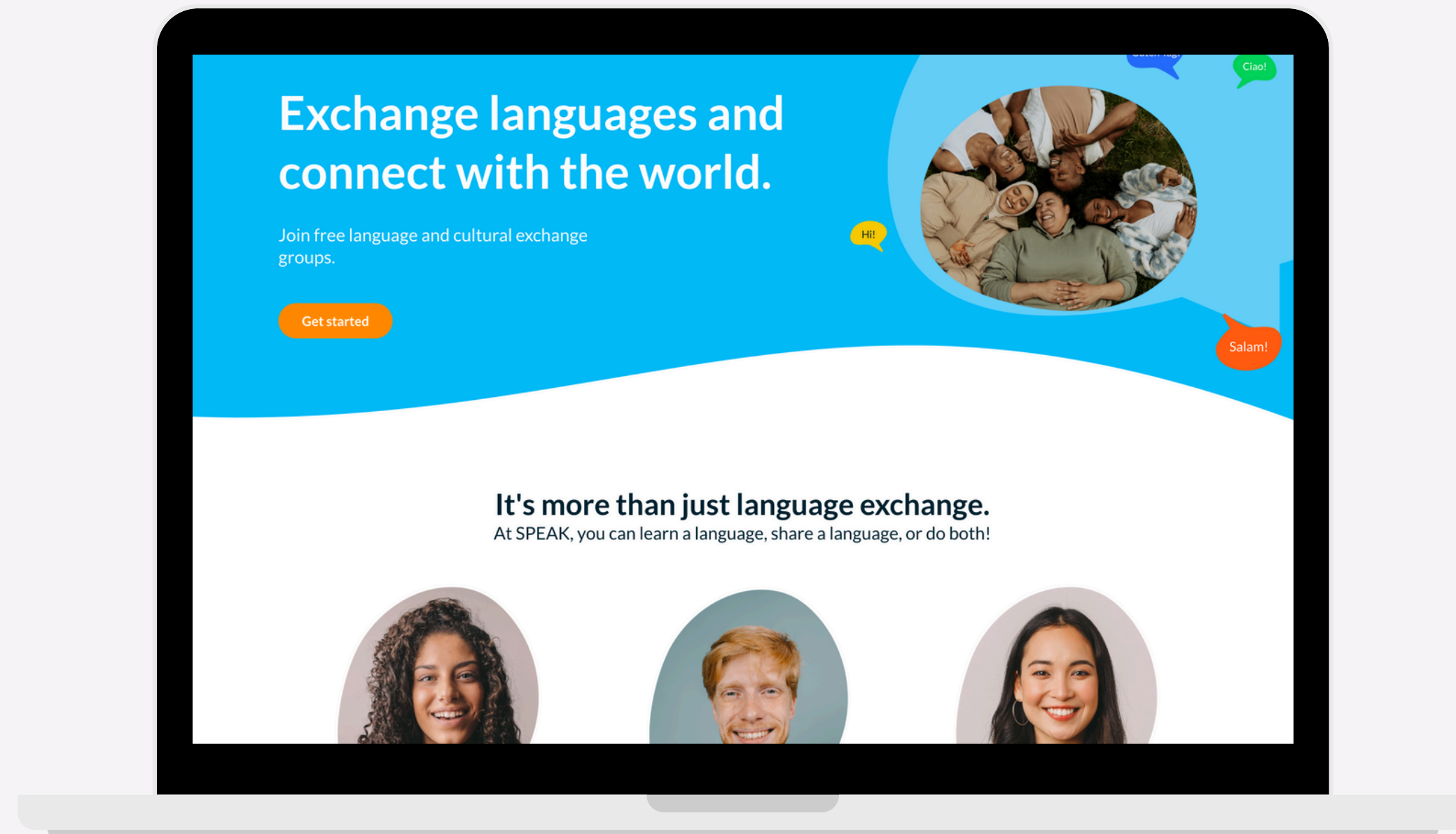
Participants and buddies are allocated to language groups

3

Users learn or share a language, go to events, make new friends and build a network of support.

SPEAK is free and for everyone

Providing free access to SPEAK for everyone, everywhere.



Learning a language



Keep track of progress.

Check session details, learning materials, location, and keep track of language group progress.

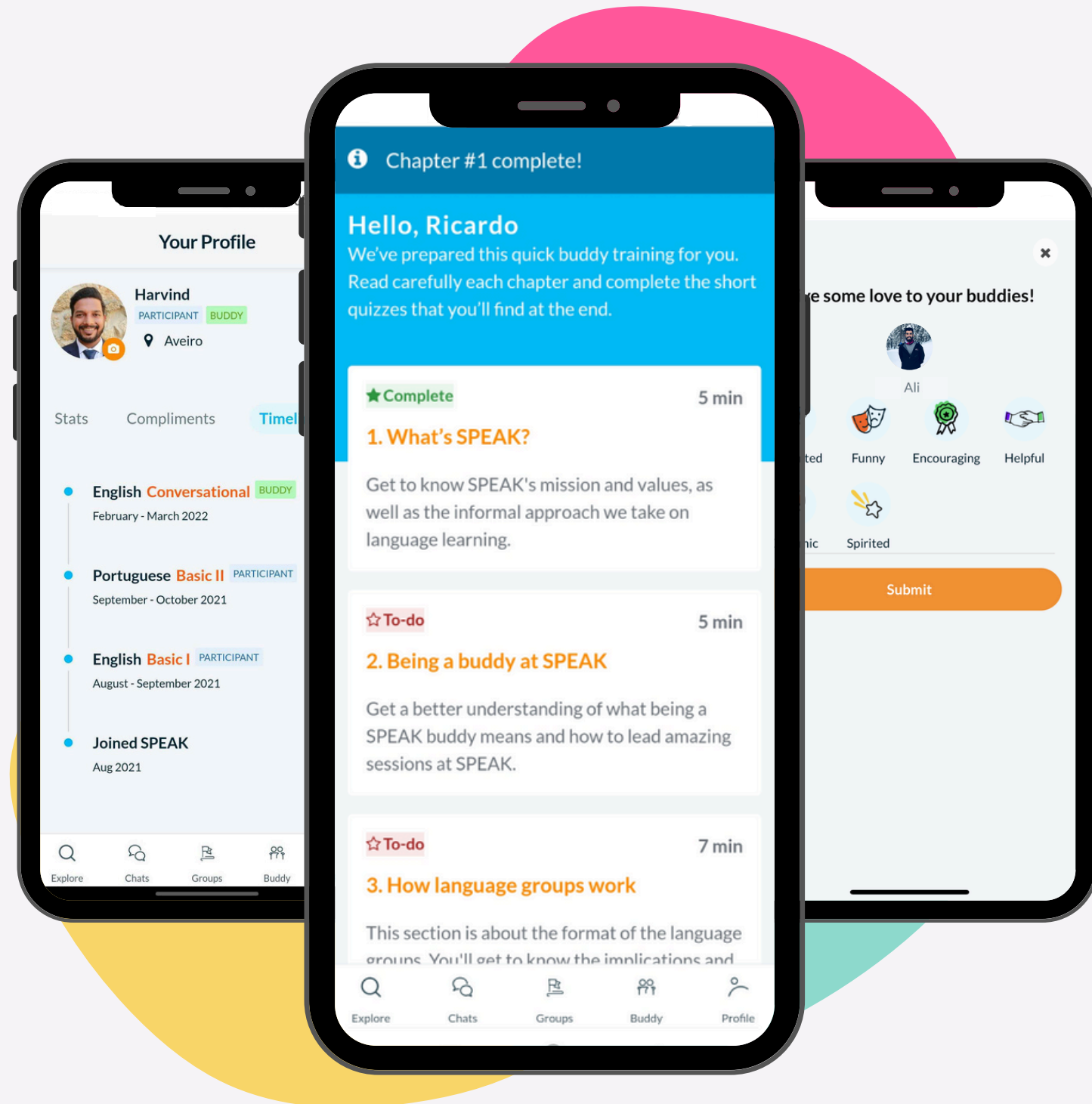
Connect in the chat.

Interact with fellow participants and buddy in the group chat.

Complete fun challenges.

Apply new knowledge and keep learning between sessions.

Sharing a language



Self-service buddy training.

30-minute online training to prepare buddies to lead language groups.

Compliments from participants.

Creating a positive feedback loop between participants and buddies with compliments after each session.

Ready-to-use materials.

Access to guides and materials, including activities, tips, and suggestions for each session.

Key Innovation Factors



1

Experience is
community based



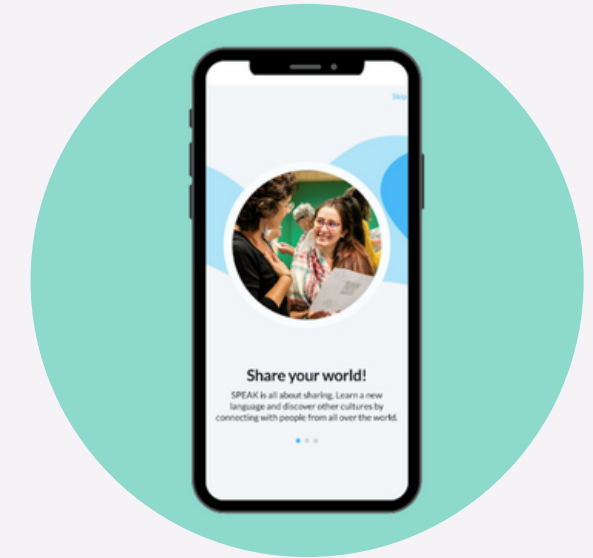
2

Learning is not an
end on its own



3

Users are the
changemakers



4

Uses technology
for impact

The Impact

We break the isolation barrier in 12 sessions.

82%

Improved their knowledge of the language.

72%

Made new friends through the SPEAK network.

82%

Increased their sense of belonging to their current city.

There are 3 UN Sustainable Development Goals that are clear and solid guiding principles of SPEAK's strategy and operations.



A global community

80K+

SPEAKers

190+

Countries represented

5K+

Language groups

20+

SPEAK cities



Working with an impact-driven network

Recognized and supported by



Global partners





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