



Introduction to: Kaunas



Kaunas:

~415 000 citizens

4th largest city in the Baltics

8th largest in Baltic-Scandic

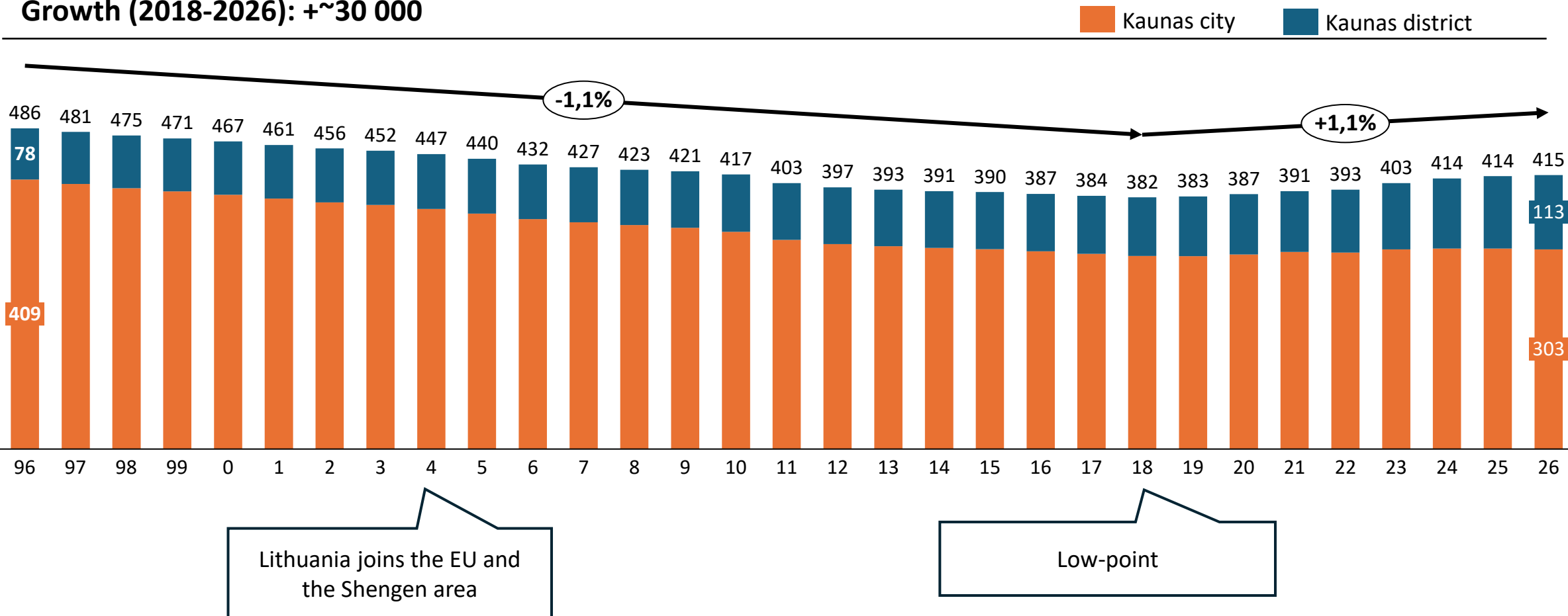
Kaunas



Kaunas once again is a growing city

Total population: 415 447

Growth (2018-2026): +~30 000



Students in Kaunas



VYTAUTAS MAGNUS
UNIVERSITY
MCMXXII



kaunas
university of
technology



LITHUANIAN UNIVERSITY
OF HEALTH SCIENCES



LITHUANIAN
SPORTS
UNIVERSITY

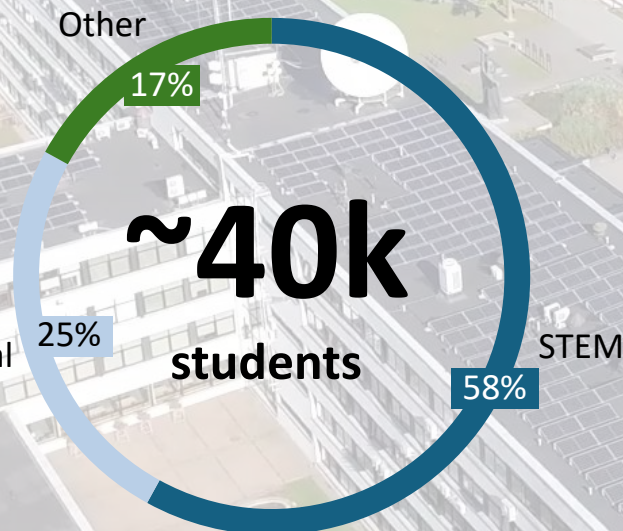


Kaunas
Faculty



MYKOLAS ROMERIS
UNIVERSITY

Vilnius
Academy
of Arts

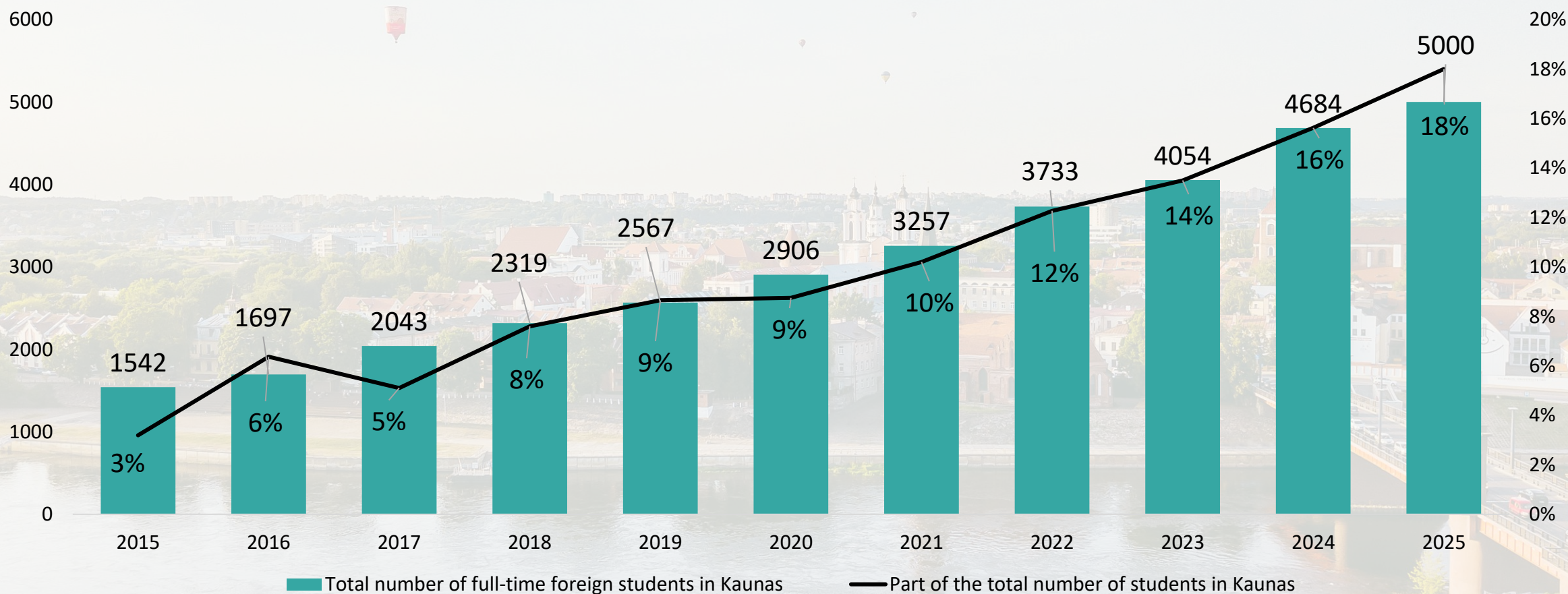


Kaunas



Growth of international students in Kaunas

Kaunas



Growth of Salaries

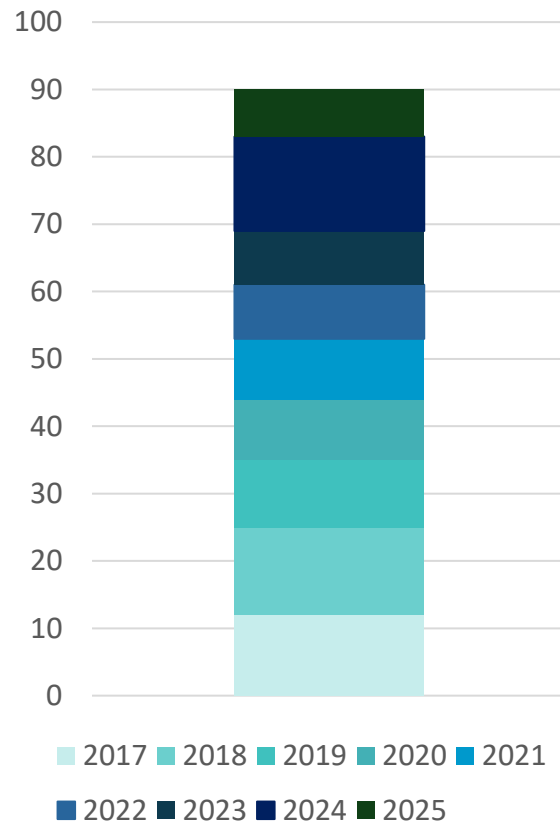
Average salary in Kaunas, after tax, EUR



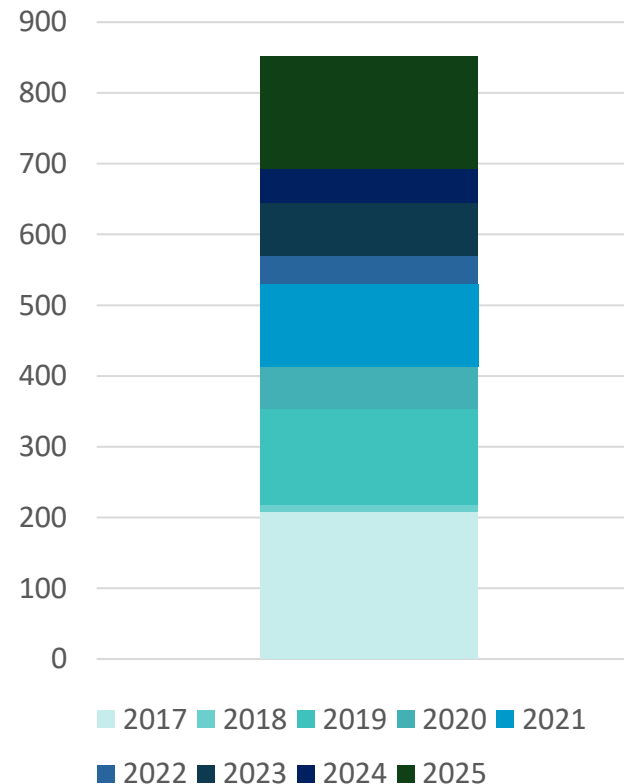
Foreign capital investments in Kaunas:

2017-2025

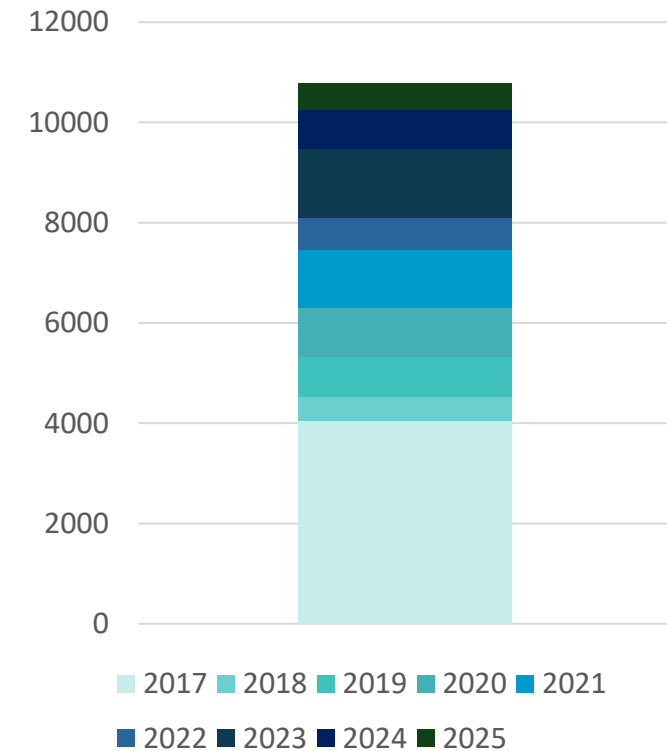
Investment projects: 90



CAPEX:
852 mln. EUR



Planned jobs (FTEs):
~11 000



Priority sectors for investment attraction

Automotive	ICT	MRO	Life Science	GBS
				
				
				

Kaunas Free Economic Zone

56 investors | 1,7bn CAPEX | 9 500 FTEs



**Kaunas international airport:
2nd largest city in Lithuania
4th largest in the Baltics**

**The expansion projects of the airport:
2025 – 2 mln. passengers per year
2037 – 3 mln. passengers per year
Key cargo and MRO hub in the Baltics**



ALEX: Kaunas Innovation Park



Location: Aleksotas. 7 minutes from the city center.

Goal: to create a regional innovation center

Total area: ~32 ha

Plots: Individual, divisible plots (now 1-5 ha)

Land lease: Long-term (49 years)

Brownfield: 10,000 m² building with flexible use spaces.

Status: An object of national economic importance



Kaunas Startups' ecosystem

Active Startups

~180

Attracted investments (since 2023)

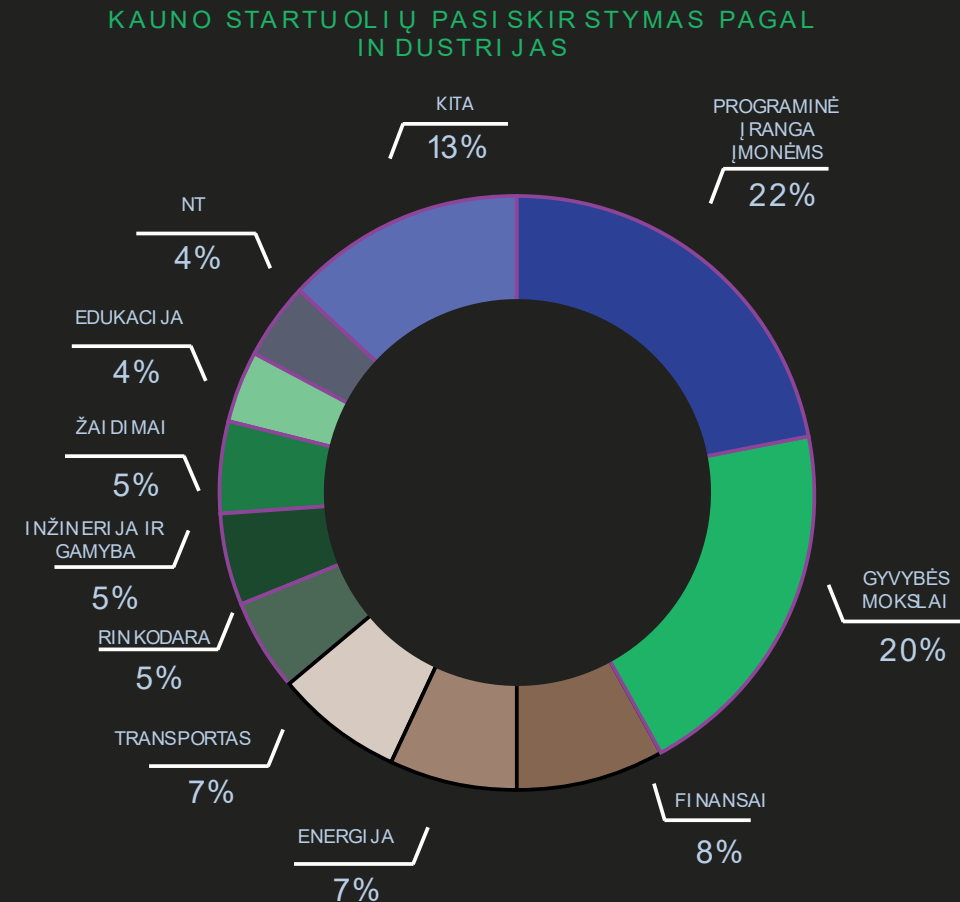
170 mln. EUR

Number of employees

4 200

Total value

1,2 mlrd. EUR



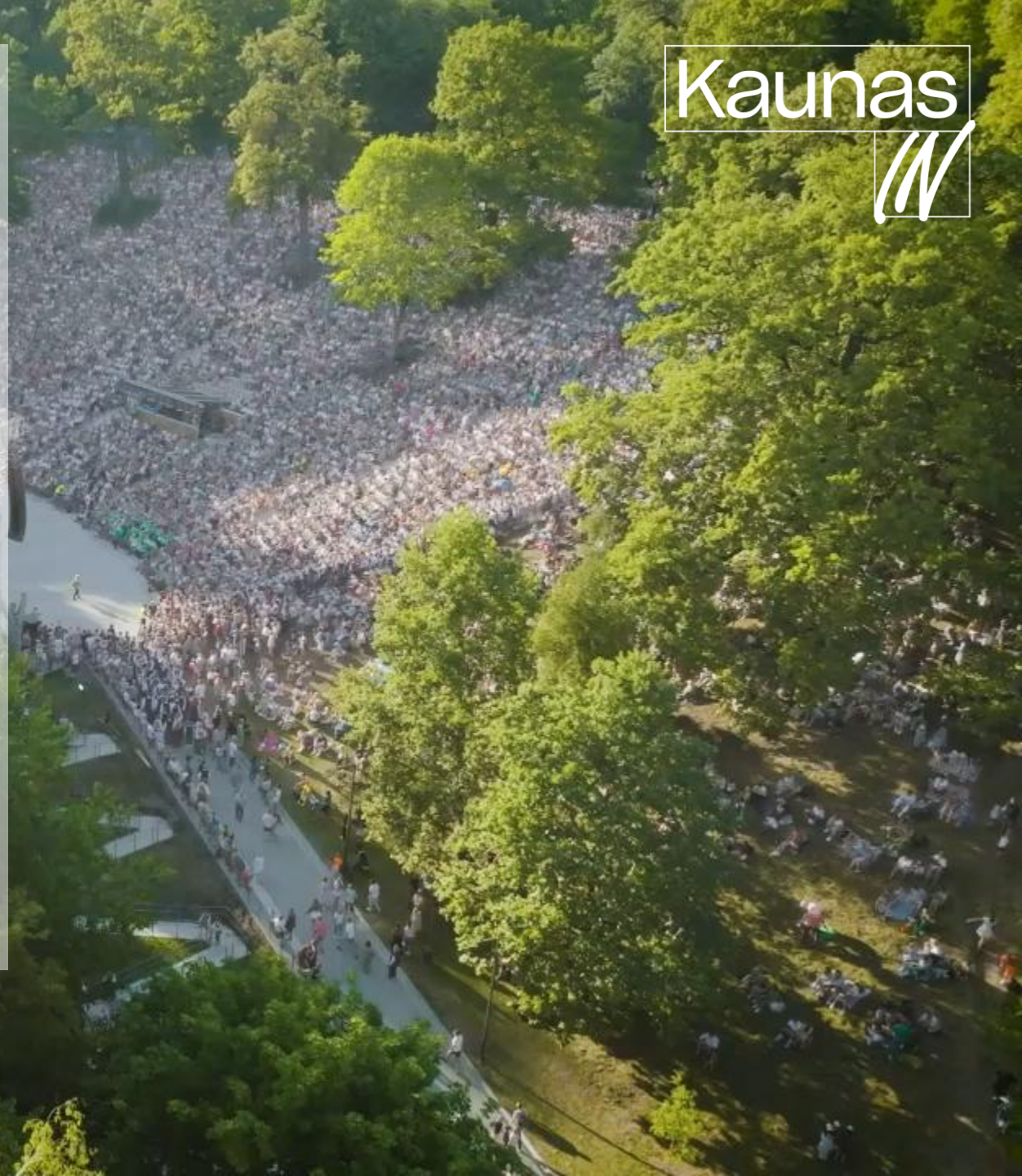
A large, stylized green letter 'M' composed of four thick, curved strokes. The strokes are arranged to form a modern, abstract representation of the letter 'M'. The first stroke is a vertical line on the left. The second stroke is a diagonal line from the bottom left to the top right. The third stroke is a diagonal line from the top right to the bottom left, crossing the second stroke. The fourth stroke is a vertical line on the right.

Life Quality

Life Quality

- **#1 in Lithuania for Education and Healthcare**
- **4 International Baccalaureate classes**
- **Real estate 25-38% lower than in Vilnius**
- **Walkable city**
- **Decarbonized old town**
- **One of the newest fleet of public transport in Europe**

Kaunas

The logo for Kaunas, featuring a stylized white 'K' or 'N' shape within a white square frame.

New idea: tram line

Completed feasibility study for new high-performance public transport modes

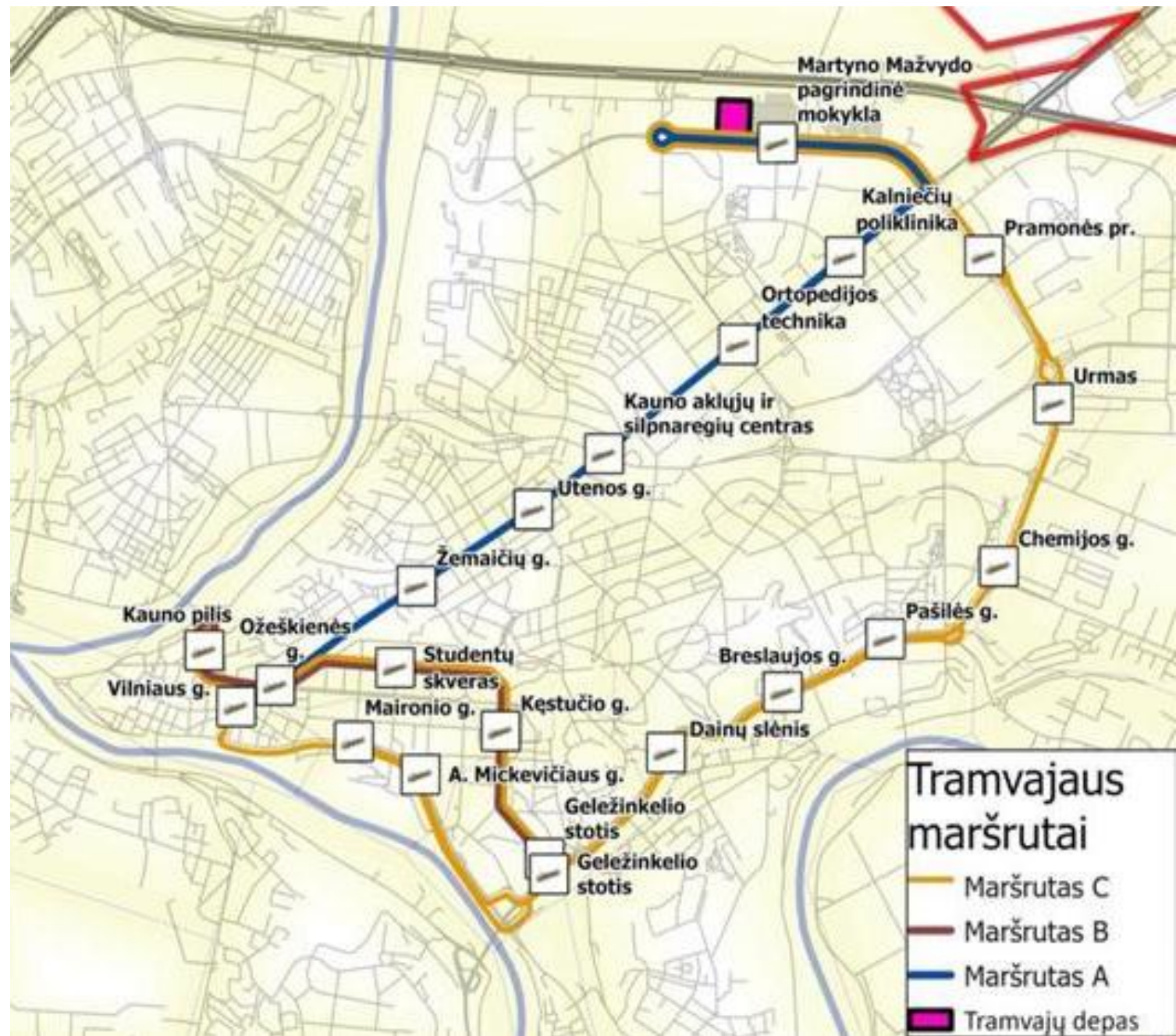
Suggested new tram line:

- ~250 mln. EUR
- ~12km

Potential ecological effects:

- ~11 mln. km less in total vehicle mileage of the network
- 13,5 GWh less consumed energy in public transport (~2500t less of CO₂)

Following examples of other European cities



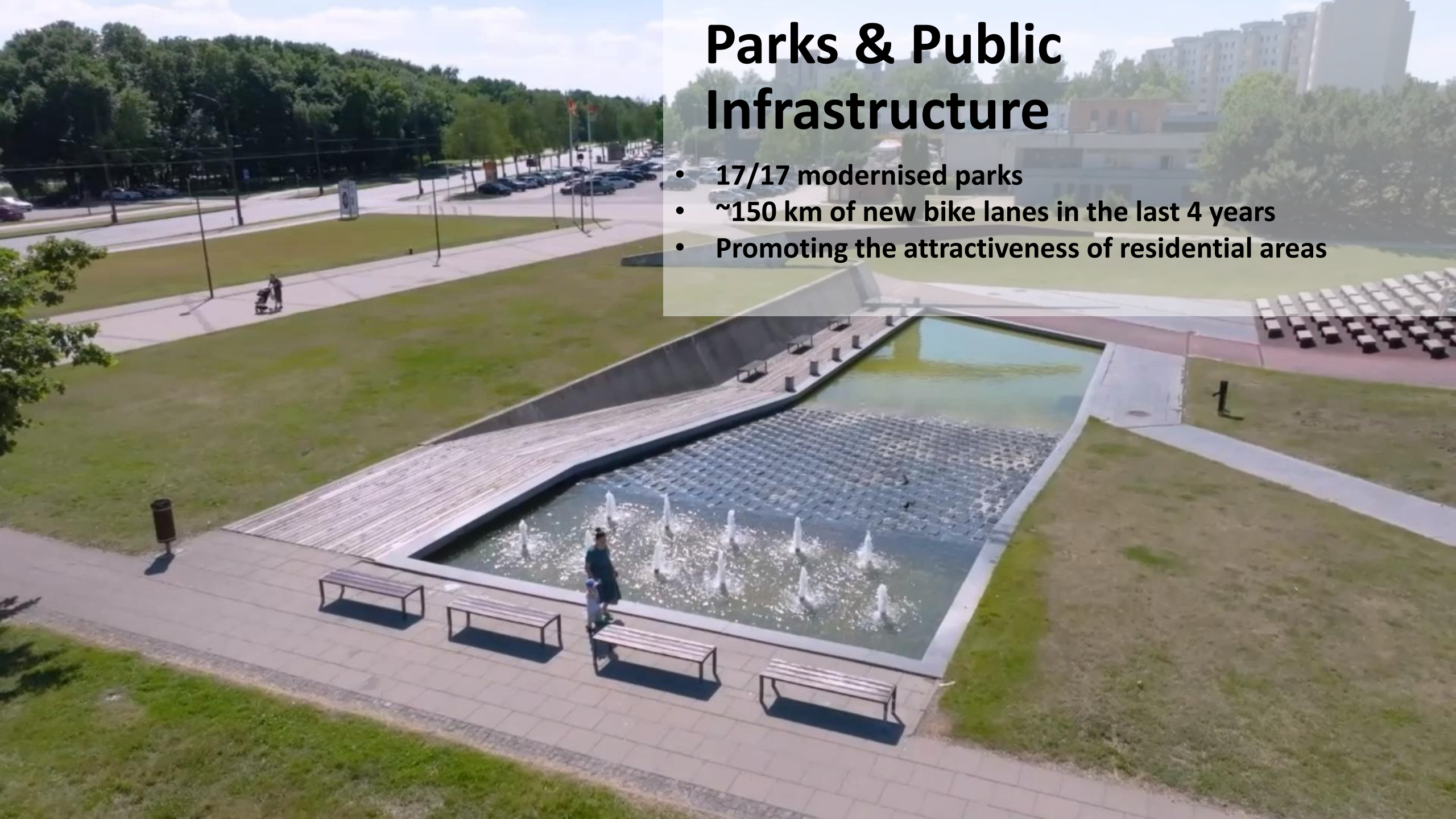
Public Spaces

Renovated key public spaces:

- Laisvės Avenue
- Vilnius street (Oldtown)
- Unity and Students' Squares

Parks & Public Infrastructure

- 17/17 modernised parks
- ~150 km of new bike lanes in the last 4 years
- Promoting the attractiveness of residential areas



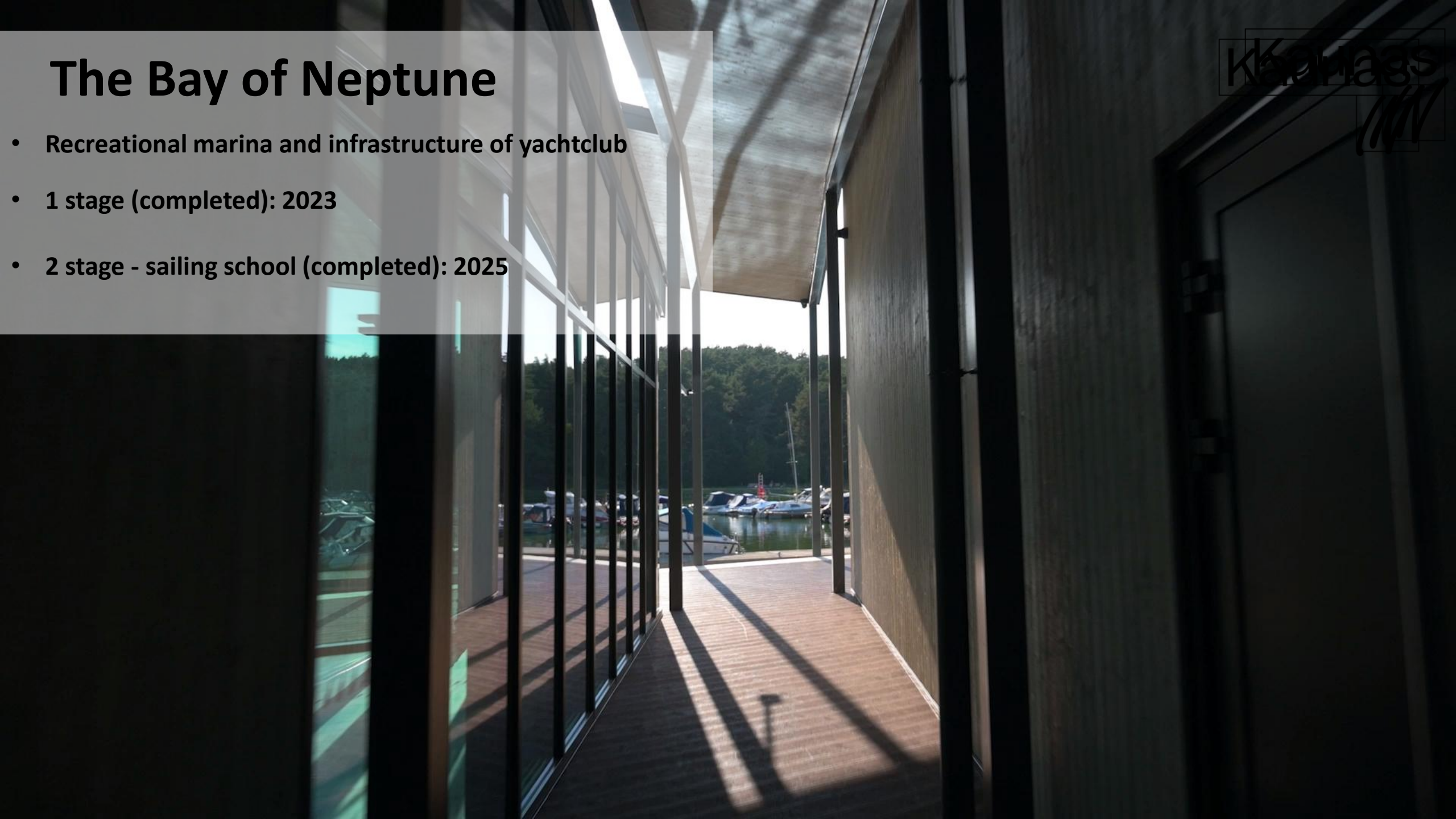
New Ice-skating Arena

Kaunas



The Bay of Neptune

- Recreational marina and infrastructure of yachtclub
- 1 stage (completed): 2023
- 2 stage - sailing school (completed): 2025



2 new swimming pools

Šilainiai (reconstruction)



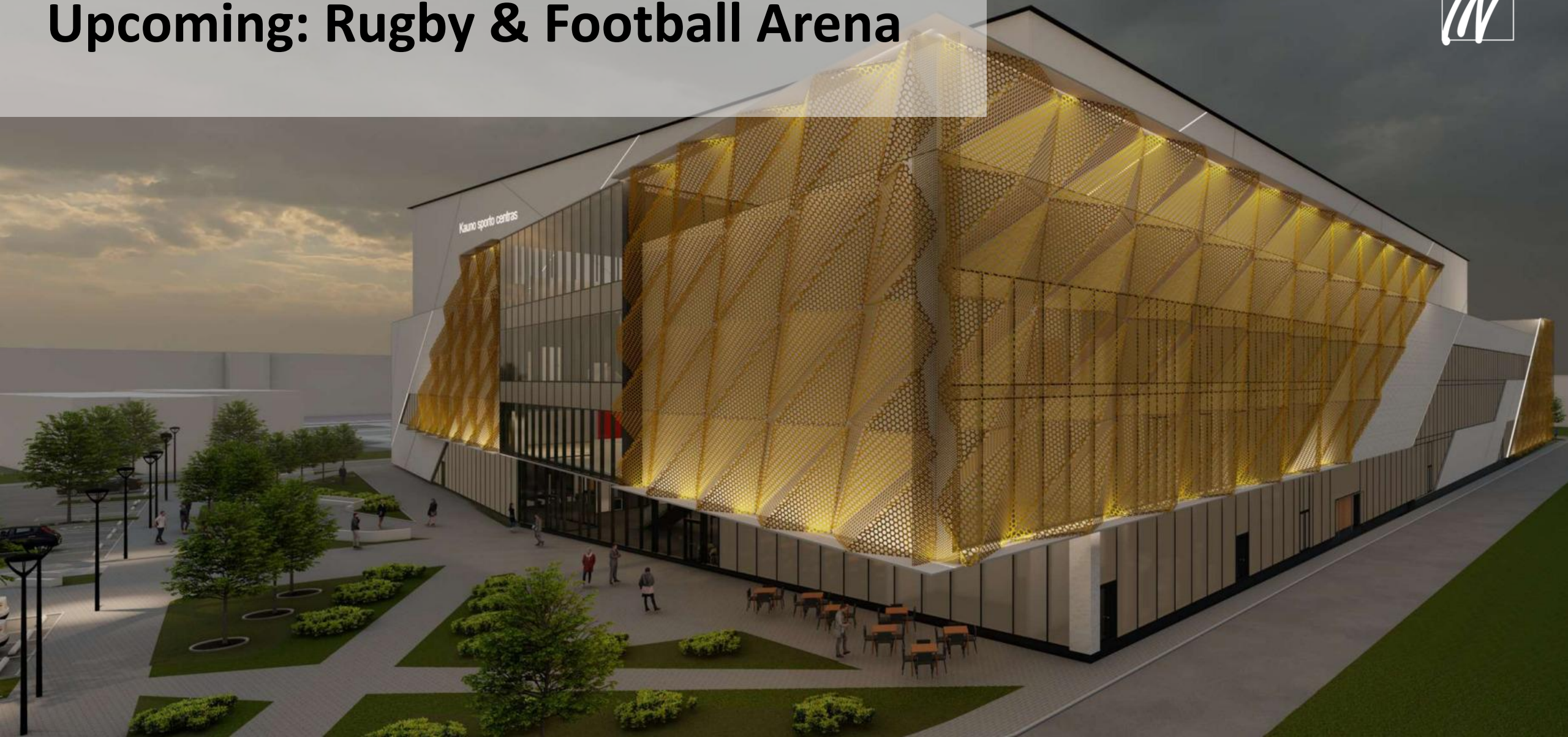
Opened in 2025

Panemunė (new building)



Opened in 2026

Upcoming: Rugby & Football Arena



Upcoming: Aleksotas Extreme Sports Park

Kaunas



Upcoming: Aleksotas Sports center

Kaunas
M



Football Stadium & Surroundings

**Largest stadium in Lithuania
(15 000 for football; 50 000 for concerts)**

New indoor athletics arena

Renovated:

- **Europe's largest city-centre oak woodland**
- **Valley of Songs**
- **Sports Hall**

Kaunas



Nemunas Island Projects

- The “Science Island” – Science Museum of national importance
- Žalgiris” arena – the largest indoor arena in the Baltics
- Water sports and relaxation center
- Newly renovated park

Kaunas

Kaunas



Kaunas

Nemunas Island

- Newly formed entertainment and leisure heart of Kaunas
- Connecting two river banks

Upcoming: M. K. Čiurlionis Concert & Conference Hall

Kaunas



Upcoming: M. K. Čiurlionis Concert & Conference Hall



Nemunas Left Bank Development



7.14 ŽEMOSIOS FREDOS SUPLANAVIMAS



Vision for Nemunas Left Bank

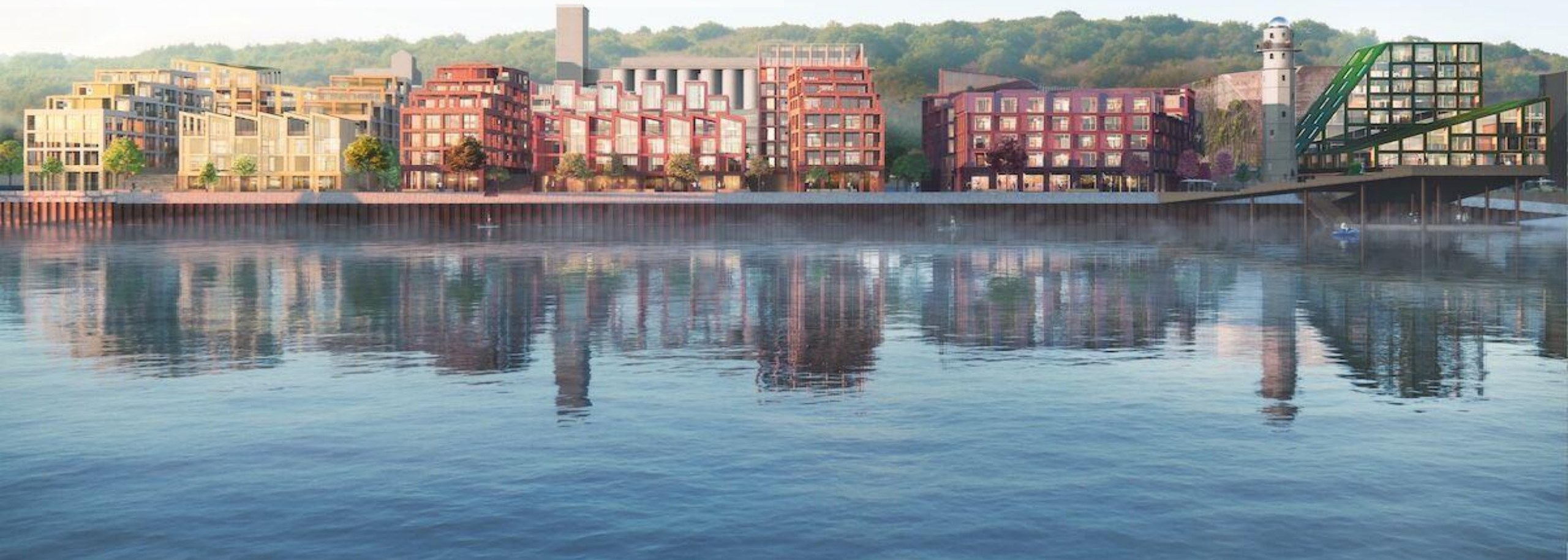
- City center expansion into a ~62 ha area
- 500,000 sq. m of mixed-use spaces
- Residential housing, offices, entertainment, hotels, and public infrastructure

Nemunas Left Bank Development



„Nemunaičiai“

- Planned 300k+ sqm of mixed use Real Estate Development
- Completed 6 residential and 1 office buildings
- Cyber City Kaunas (Tesonet)





„Nemunaičiai“

6 ha territory,
 15 000 m² commercial spaces,
 ~30 000 m² – administracinių.
 5 daugiabučiai (162 butai) pastatyti, 7
 – suplanuoti
 (~35 000 m²)

„Žemosios Fredos konversija“

~62ha territory

Other projects:

Tesonet Cyber City Kaunas:

2,6 ha conversion

“Kauno grūdų” conversion :

13 ha territory

SBA “Nemunaičiai”:

6 ha territory

M. K. Čiurlionio concerts ir conferences center



Aleksotas sports facilities

Ekstreme sports center
 Sports Center
 Football, rugby arena

ALEX Kaunas Innovation Park

30 ha territory,
 ~10 000 m²
 “Innovation hangar”
 for R/D companies



Construction of Bridges

- 5 new bridges in 2024-2026
- 2 additional ones are being planned

Kaunas









A1

Ašigalio g.

Žeimenos g.

Kėdainių st.

Senamiestis-
Vilijampolė

Sala-Ž. Freda

New connections



Kaunas City Center Development

XXI c.

XIX- XX c.

XXI c.

Kaunas Modernism

- UNESCO World Heritage Site (2023)
- Facades renovation program

Life in Kaunas

- Fastly developing and growing city
- City of universities and technologies
- Walkable and cyclable city
- Expanding entertainment and leisure hub
- Green with lots of water

~2500ha of parks and forests
(~15% of the city)

3 rivers, Kaunas lagoon and ~10 lakes

- **Sports city**

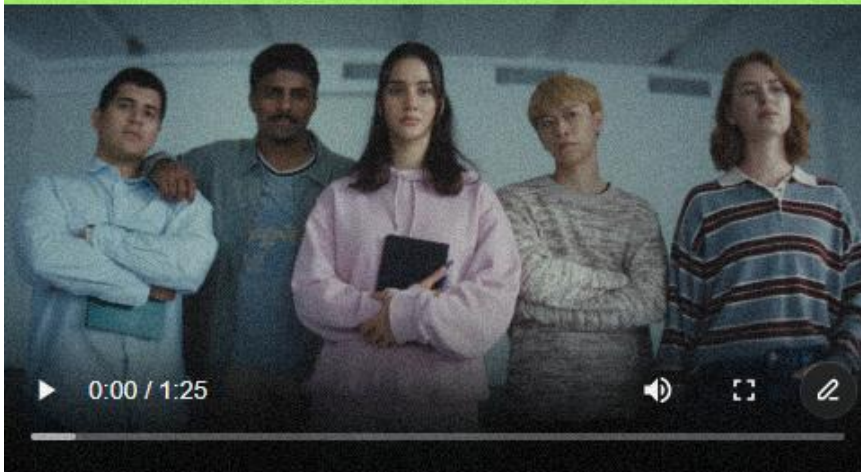
From best-in-the-region professional sports club and world-class championships to plenty of infrastructure to semi-professional or non-professional sport infrastructure



Study in Kaunas

KAUNAS.

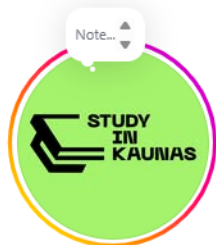
It's that good – for real.



DISCOVER KAUNAS

EXPLORE UNIVERSITIES

 YOUR FUTURE BEGINS IN KAUNAS,
LITHUANIA



studyinkaunas

Study in Kaunas

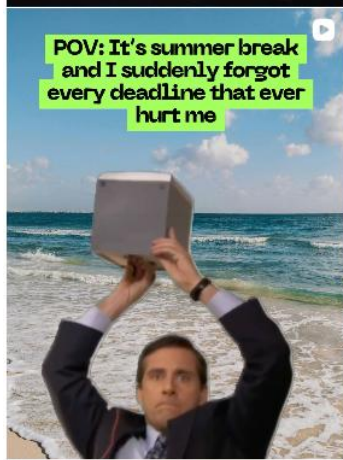
110 posts 1,395 followers 67 following

📍 Kaunas, Lithuania — Europe's student city.
💡 Learn why Kaunas is the best place to study.
Kaunas. It's that good for r... more

🌐 www.studyinkaunas.lt

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„Discover Kaunas“ Game

You've settled in Kaunas.

Now what?

Moving to a new city is exciting, and a little overwhelming. New streets, new faces, new everything. We get it.

Discover Kaunas programme is our way of making that easier. Not with a welcome handbook or a map you'll lose in a week, but with real experiences, real places, and real people across Kaunas.

We've put together a programme of events that take you beyond the university campus and into the city itself. Coffee spots, cultural evenings, creative workshops, local bars... The kind of things that turn a city you live in into a city that feels like home.

All you need is your KaunasPass card.
Collect stamps. Discover Kaunas. Enjoy prizes.



Why it matters?

Because the friendships you make in the first few weeks of a semester tend to be the ones that last. Because the places you discover in your first months become your places. And because Kaunas has a lot more going on than you might expect, it just takes a little nudging to find it.

This programme exists to give you that nudge.

Your KaunasPass card is enclosed with this leaflet. Pick it up and get started!

How to join?



1. Pick up your KaunasPass card.



3. Show up, collect your stamps, meet people, and snap a pic!



2. Check the event programme and save the dates.



4. Get 8 stamps and bring your KaunasPass to the Tourist Information Centre.



5. Collect your prize!

How it works?

The programme runs across 8 weeks from October to November, and there's no pressure to be everywhere at once. Events happen regularly and if you can't make it to one, you can still collect stamps by visiting our partner venues around the city at any time during the programme. Be sure to get your stamp!

All events are free to attend for students at VMU, KTU, LSMU, and Kauno kolegija.

For the event programme and updates, check our website and social media.

What can you win?

Complete your KaunasPass card and you'll walk away with more experiences. The earlier you finish, the better the reward.

- First 50 completers ▶ €100 Kaunas experience bundle: vouchers and tickets to spend in Kaunas
- Next 50 completers ▶ €25 Kaunas experience bundle
- Everyone else ▶ a participation gift

Bring your completed card to the Tourist Information Centre by **30th November 2025**.



Rules

- ♦ The programme runs across October–November 2025 and is open to all full-time international students in the first year of their bachelor's or master's degree at VMU, KTU, LSMU, or Kauno kolegija.
- ♦ Your KaunasPass card must be physically stamped at each event or partner venue.
- ♦ Each event or venue can be stamped only once on your card.
- ♦ Prize eligibility is limited to the first 100 students to complete their card before the deadline.
- ♦ Each student can get only one KaunasPass card and one prize.
- ♦ Prizes are non-transferable and cannot be exchanged for cash.
- ♦ For the full terms and conditions, visit studyinkaunas.lt/kaunaspass.



The full list of events, and partner venues are all on our website and updated regularly. That's where you'll find everything you need to plan your 8 weeks!

Follow us on social media to keep updated:

- f Study in Kaunas
- @studyinkaunas
- @study.in.kaunas

Don't forget to share your journey with us! Tag us with #DiscoverKaunas hashtag!

Welcome,

This card belongs to you.
Fill it. Keep it.



Your student ID

Collect all.
Get the prize.

YOUR STAMPS



Date: / /
Venue:



Date: / /
Venue:



Date: / /
Venue:



Date: / /
Venue:



Date: / /
Venue:



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Venue:



Date: / /
Venue:



Date: / /
Venue:

◆ Share your Kaunas moments with us – tag @studyinkaunas with #DiscoverKaunas

**See you around Kaunas this
autumn** 